

**CECOMM- IATM Conference  
 Museum of Communication, The Hague  
 14 - 16 November 2010  
 PROGRAM**

**Sunday 14 November 2010**

Before 17:00	Check in at hotel
17:00- 21:00	Registration Museum voor Communicatie at the reception
18:00- 19:00	Presentation and guided tour
19:00- 21:00	Buffet dinner at the Museum voor Communicatie Museumcafe

**Monday 15 November 2010**

9:30- 9:45	Welcome and opening Titus Yocarini, director Museum voor Communicatie
9:45- 10:30	Keynote speech by Erik Schilp, director Nationaal Historisch Museum, on building a new museum
10:30- 11:00	Coffee break
11:00- 11:45	Keynote speech by Erwin Blom on the latest fashion in communication techniques and trends in society
11:45- 12:30	Keynote speech by Carla Hoekendijk on games as a museum and educational tool
12:30- 13:30	Lunch
13:30- 13:45	Roger Munch Director Deutsches Zeitungsmuseum, Wadgassen, Germany "Relaunch of the German Newspaper Museum"
13:45- 14:00	Alan Renton Curator and Archivist, Porthcurno Telegraph Museum, England "Experiences of various developments"
14:00- 14:15	Alison Taubman Principal Curator, Communications, National Museums Scotland, Edinburgh, Scotland "Launch of the BT telecommunications object name thesaurus and the new interactive for National Museum Scotland's Communicate gallery"
14:15- 14:45	Coffee break
14:45- 15:30	Presentations Museum voor Communicatie - Presentation by Janneke Hermans, curator telecommunications "defining the main collection" - Presentation "project website The stamp experience" - Presentation Caroline Breunesse, head of the exhibitions and education department "education in a museumcontext"
15:30- 16:30	Open discussion and conclusions
19:30- 22:00	Dinner

**Tuesday 16 November 2010**

8:30- 10:00	Transfer to the Instituut Beeld en Geluid, Hilversum
10:00- 10:15	Welcome at the Instituut Beeld en Geluid, Hilversum (Coffee & Tea)
10:15- 11:15	Introduction Jan Müller, director Instituut Beeld en Geluid, Hilversum
11:15- 12:15	Guided tour in English, Instituut Beeld en Geluid, Hilversum
12:15- 13:15	Lunch, Atrium Instituut Beeld en Geluid, Hilversum
13:30- 14:30	Transfer to Museum of Communication, The Hague
15:00- 16:00	Presentations and summing up
16.00 - 17.00	Afternoon tea and saying good-bye